



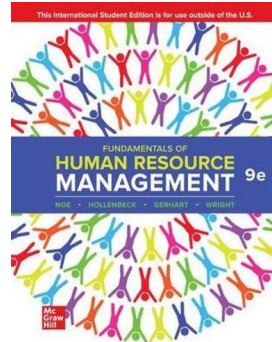
PERSONA CIENCIA EMPRESA
Universitat Ramon Llull

NOVEDADES BIBLIOGRÁFICAS
SEPTIEMBRE 2023



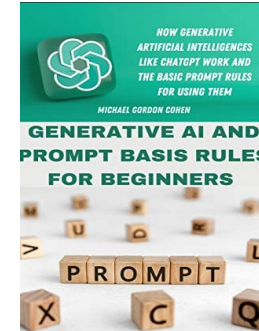
Digital Marketing Analytics /

Chuck Hemann,
Ken Burbary
(2018)



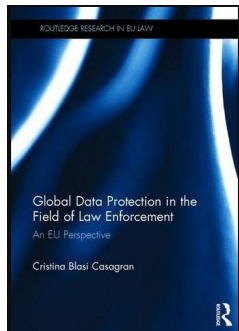
Fundamentals of Human Resource Management /

Raymond A. Noe,
John R. Hollenbeck,
Barry Gerhart,
Patrick M. Wright
(2022)



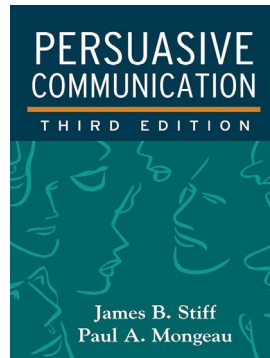
Generative AI and prompt basis rules for beginners /

Michael
Gordon Cohen
(2023)



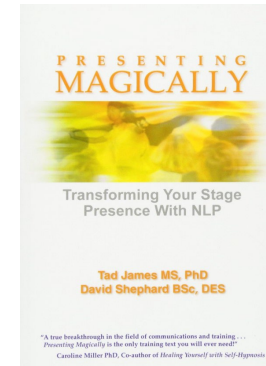
Global Data Protection in the Field of Law Enforcement /

Cristina Blasi
Casagran
(2017)



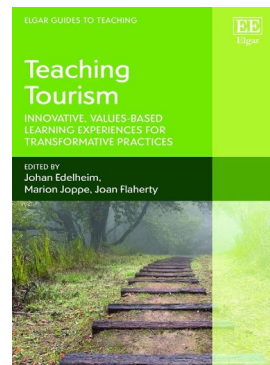
Persuasive Communication /

James B. Stiff,
Paul A. Mongeau
(2002)



Presenting Magically: transforming Your Stage Presence with NLP /

Tad James MS, David
Shephard
(2016)



Teaching Tourism /

edited by Johan
Edelheim, Marion Joppe,
Joan Flaherty
(2022)